

# DTC 2012 year planner

The Defence Teaming Centre 2012 Planner will be distributed with the November/December edition of SA Defence Business, which is the official publication of the DTC, read by members of DTC, key decision makers across all levels of Government, military and defence industry within Australia.

This is a great opportunity for you to promote your brand, products and services to this influential market.

## Advertising opportunities and Planner Layout

The planner will be A1 (340mm wide X 594mm high).

### Sizes and costings

Width	Height	Price (plus GST)
280mm	100mm	\$2000.00
60mm	92mm	\$500.00
60mm	185mm	\$950.00
138mm	100mm	\$1200.00

### Deadlines

Booking deadline	20 October 2011
Incomplete material	24 October 2011
Complete material	3 November 2011

### Image supply

All imagery & logos etc must be supplied in high resolution jpg, tif, eps. If specific colour is required, please supply CMYK breakdown.

### Final artwork

Supplied in hi-res PDF with all fonts embedded or outlined. CMYK colour space only. No spot colours or RGB colour space. Final artwork supplied as any of the Microsoft Office suite formats (Word, Excel, Powerpoint or Publisher) will not be accepted.

### Delivery methods

Quickcut or e-mail press ready PDF to [advertising@solsticemedia.com.au](mailto:advertising@solsticemedia.com.au)

### Advertising enquiries

Helen Rogers  
 Phone 08 8224 1611 | Mobile 0400 414 578  
[hrogers@solsticemedia.com.au](mailto:hrogers@solsticemedia.com.au)  
[www.solsticemedia.com.au](http://www.solsticemedia.com.au)